



PROGRAMME ACTIVITIES

Opening Ceremony
Monday

Media and Information Literacy
Tuesday-Friday

Research Forum
Tuesday-Friday

The Ander Foundation Journalism Seminar
Wednesday

Media Industry
Tuesday and Friday: Future outlooks
Thursday: Media Industry Day

World Summit Exhibition Area
Open every day
Poster Sessions will be held in the Exhibition Area during the Summit.

WSKARLSTAD2010.SE



WORLD SUMMIT ON MEDIA FOR CHILDREN AND YOUTH JUNE 14-18 2010 KARLSTAD SWEDEN

REGISTER NOW!

TOWARDS A NEW GLOBAL VISION FOR CHILDREN AND MEDIA

– challenges in young people's world of communication

In search of smarter grownups bringing insight, knowledge and skills on media to children and youth, World Summit on Media for Children and Youth in Karlstad will be the number one meeting place in 2010. See updated programme at wskarlstad2010.se

WORLD SUMMIT KARLSTAD AIMS TO:

- Strengthen staff from education and leisure putting them at the core of the media and information society
- Support media and information literacy education
- Present new international research findings on children, youth and media
- Give policy makers access to recent research results
- Provide quality media industry content producers and distributors with updated information and knowledge
- Increase opportunities for children and youth to influence media content
- Strengthen the dialogue between: media production/content creation, media education/education, media research and policy-making, and children and youth

In June 14–18, 2010, the City of Karlstad in Sweden hosts the World Summit on Media for Children and Youth. The programme introduces



Swedish Minister for Culture
Ms. Lena Adelsohn Liljeroth
photo: Pavel Flato



H.M. Queen Silvia
photo: Marie Rundqvist



Vice President of the
European Commission
Ms. Margot Wallström
photo: European Commission

more than 140 sessions with a focus on children, youth and media. International top quality experts will run keynote speeches, panels, round table discussions, seminars and workshops. More than 40 sessions make high quality professional relevance to children and youth specialists such as teachers and leisure time staff, researchers and youth NGO:s.

A WORLD SUMMIT MOVEMENT

World Summits are held every three years, attended by media, technology, policy and education professionals dedicated to children's services. Previous Summits have been held in Melbourne 1995, London 1998, Thessaloniki 2001, Rio de Janeiro 2004 and Johannesburg 2007.

Under the patronage of H.M. Queen Silvia of Sweden, with recommendations by the Swedish Minister for Culture Ms. Lena Adelsohn-Liljeroth and the Vice President of the European Commission Ms. Margot Wallström, we warmly welcome you to Karlstad - towards a new global vision for children and media!

Per Lundgren
Director, World Summit on
Media for Children and Youth
Karlstad Sweden
WSKARLSTAD2010.SE



RESEARCH FORUM AT THE SUMMIT

In cooperation with NORDICOM and The International Clearinghouse on Children, Youth and Media the Summit organizes four Research Forums. The aim of each Forum is to provide a space for information and dialogue between the different groups of delegates at the Summit and for researchers to reach out to interested parties in and outside the research community.

The Research Forum offers a unique opportunity for delegates to gain knowledge of recent research and ongoing projects on important issues in different parts of the world. Each Forum will be led by a moderator and several panellists will give speeches on their recent work and experiences.

Research Forum is introduced in a Plenary Session where current research on children, youth and media is presented by well known scholars from the international research community

TUESDAY 15 JUNE MEDIA LITERACY AND EDUCATION

Moderator:

Jordi Torrent, United Nations - Alliance of Civilizations, USA

Panellists:

Renee Hobbs, Temple University, USA

Li Xiguang, Tsingua University, China

José Manuel Perez Tornero, Universitat Autònoma de Barcelona, Spain

Esther Hamburger, Universidade de São Paulo, Brazil

Samy Tayie, Cairo University, Egypt

WEDNESDAY 16 JUNE CHILDREN, MEDIA, CONSUMPTION AND HEALTH

Moderator:

Dafna Lemish, Tel Aviv University, Israel

Panellists:

Kara Chan, Hong Kong Baptist University, Hong Kong

Fackson Banda, Rhodes University, South Africa

Kathryn Montgomery, American University, USA

Arvind Singhal, University of Texas, USA



There will also be Poster Sessions, where researchers briefly present findings from their recent projects for interested Summit participants. Go to WSKARLSTAD2010.SE to stay updated on how to set up a Poster.

THURSDAY 17 JUNE MEDIA ETHICS AND SOCIAL RESPONSIBILITY

Moderator:

Sirkku Kotilainen, University of Jyväskylä, University of Turku, Finland

Panellists:

Divina Frau-Meigs, University of Sorbonne, France

Bu Wei, Chinese Academy of Social Sciences, China
Tatiana Merlo Flores, Media Research Institute, Argentina

Sonia Livingstone, London School of Economics, UK

FRIDAY 18 JUNE COMMUNICATION FOR SOCIAL CHANGE

Moderators:

Thomas Tufte, Roskilde University, Denmark and
Florencia Enghel, Argentina

Panellists:

Rossana Reguillo, Instituto de Estudios Superiores de Occidente, Mexico

Iryna Vidanova, Belarus State University, Belarus
Antonieta Muños-Navarro, Universidad Católica de Temuco, Chile

Ece Algan, California State University, Turkey

Lise Grauenkaer Jensen, ADRA Denmark's communications department, Denmark

