

## Media Invitation: World Summit on Media for Children and Youth 2010

**The media is a great part of the lives of children and youth. But what are children doing with the media? And what are the media doing with the children? At World Summit Karlstad, we gather the foremost experts and inspirers to accept the challenges that are ahead of us: Towards a new global vision for children, youth and media.**

**Date: Monday 14 to Friday 18 June.**

**Location: Aula Magna, Karlstad University, City of Karlstad, Sweden.**

Press conferences will be held with all the keynote-speakers and a press centre is open during the days. Over 100 top international experts within research, education, media industry and policy-making will come to the Summit to share their knowledge and expertise.

### **Highlights:**

#### **“So sexy so soon: the new sexualized childhood”**

Julie Gale from Australia and Jean Kilbourne from USA talk about the sexualization of young girls in the media.

#### **“Growing up in a digital world”**

David Buckingham from the UK about how we need to identify and teach the critical skills and knowledge that children need in order to survive and thrive in the new digital world.

#### **"Seminar for teachers: No idea at all, or media conscious youth?"**

Lars Erik Hall from Sweden aims providing teachers with concrete, stimulating examples of how teaching can be connected with recent news and events.

#### **"Freedom is not free"**

Futhu Ngubane from South Africa, discuss about human rights and democracy; what role should media play in advocating for human rights?

**Accreditation:** For media registration please register directly on the World Summit website: <http://www.wskarlstad2010.se>

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**WORLD SUMMIT ON  
MEDIA FOR CHILDREN AND  
YOUTH JUNE 14-18 2010  
KARLSTAD SWEDEN**

**Facts:** World Summits are held every three years and provide a forum for producers, broadcasters and regulators of media for children and other professionals and community leaders committed to the improvement of quality media for children. The summit travelled around world cities since 1995 when it started in Melbourne, Australia. Since then it has been in London, Thessaloniki, Rio de Janeiro and Johannesburg. Now it's time for Scandinavia and Karlstad to host the World Summit.



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