

Delegates from 70 countries to attend World Summit in Karlstad

The World Summit on Media for Children and Youth opens today in Karlstad, Sweden. This is the first time the one-week conference is being held in Scandinavia. Participants will learn about the latest trends and research concerning children, young people, media and media teaching.

Date: 14-18 June 2010.

Location: Aula Magna, Karlstad University, Karlstad, Sweden.

The programme of events includes 180 sessions. Leading national and international experts, researchers, educational and media organisations will be in attendance to hold lectures, seminars and workshops. A press centre will be open each day of the summit. Read more about the conference and download the full programme from <http://www.karlstad2010.se>

A selection from the programme

- So sexy so soon – the sexualisation of children and young people in modern media
- Growing up with interactive media technology – computers, TV games, social websites, blogs, mobile phones
- How children and young people express their competence in digital media – and create an image of themselves and others on the internet
- From spectator to actor – when teachers make their voices heard in the media and information society.
- New tools that help children and young people in the media society.

Facts about the summit: The world summit is held every three years. Since the first one in Melbourne in 1995, summits have been held in London, Thessaloniki, Rio de Janeiro and Johannesburg. The first summit focussed on the quality of TV programmes for children and young people. As modern technology has developed, the World Summit has turned its attention to computers and mobile phones. This is the first time the summit is being held in Scandinavia – and in Karlstad.

Accreditation: Accreditation is required to attend the summit. To receive accreditation, send an email to press@wskarlstad2010.se.

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