

# Online film distribution for schools

– Danish Film Institute goes streaming

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# FILMSTRIBEN

## – Danish Film Institute goes streaming

- DFI distributes shorts and documentaries for the institutional market – schools and libraries
- Producers now take over distribution of dvds
- We still want to reach children and young people in the field of education
- We still want to reach citizens of Denmark in their private homes
- Streaming video is the answer



# Filmstriben

## - a streaming video service

- Cooperation between DFI and DBC
- DBC runs Filmstriben – hosting, streaming, technical matters and subscriptions
- Streaming video in 2 resolutions – 850 kbit and 2,0 mbit
- Around 750 films available now – around 50 new films and 50 older films added each year
- Directed to schools and libraries



# Libraries

- Libraries have been lending shorts and documentaries from DFI to all citizens – vhs-tapes and dvds
- All DFI's films on Filmstriben are available for use *in* libraries - not in private homes – so far
- Filmstriben now has started to give access to people in their private homes – through the libraries – for a limited number of films
- DFI wants all new Danish documentaries to be available online - not only for institutions – but for all citizens of Denmark.



# Schools

- Unlimited access to all films – for teachers and pupils
- Teachers and pupils can watch the films at home – UNI-login
- Films of educational relevance have had first priority
- More than 100 films already have online study guides
- We are developing new interactive educational materials
- Free subscription for all educational institutions last year
- More than 1.700 schools have decided to pay for subscription this year – a success so far





DET DANSKE FILMINSTITUT OG DBC TILBYDER STREAMING-TJENESTEN  
**FILMSTRIBEN.DK**

- se film via Internettet i dvd-kvalitet
- 350 aktuelle og undervisningsrelevante kort- og dokumentarfilm
- alle de nyeste film fra DFI er nu tilgængelige med et klik
- adgang via UNI-login til lærerne
- ca. 50 nye titler om året
- supplerende undervisnings- og baggrundsmaterialer
- ubegrænset brug af alle film

**ABONNEMENT OG TILMELDING**

Alle undervisningsinstitutioner tilbydes gratis abonnement i skoleåret 2008-09. Gratis abonnement kan tegnes fra april 2008. Tilmelding sker på e-mail med oplysning om institutionens IP-adresse til DBC - Team Ydelser. E-mail: [yde@dbc.dk](mailto:yde@dbc.dk), tlf: 4486 7653

Yderligere oplysninger på [www.filmstriben.dk](http://www.filmstriben.dk)



**FILMSTRIBEN**

**FILM I A**  
DET DANSKE FILMINSTITUT

**FILMSTRIBEN**



# Filmstriben

## - statistics

### Films:

742

### Subscribers:

Educational institutions:

1702 (app. 75 % of all)

Libraries/Municipalities, online viewing:

73 (out of 98)

### Screenings, schools – 2009:

164.818

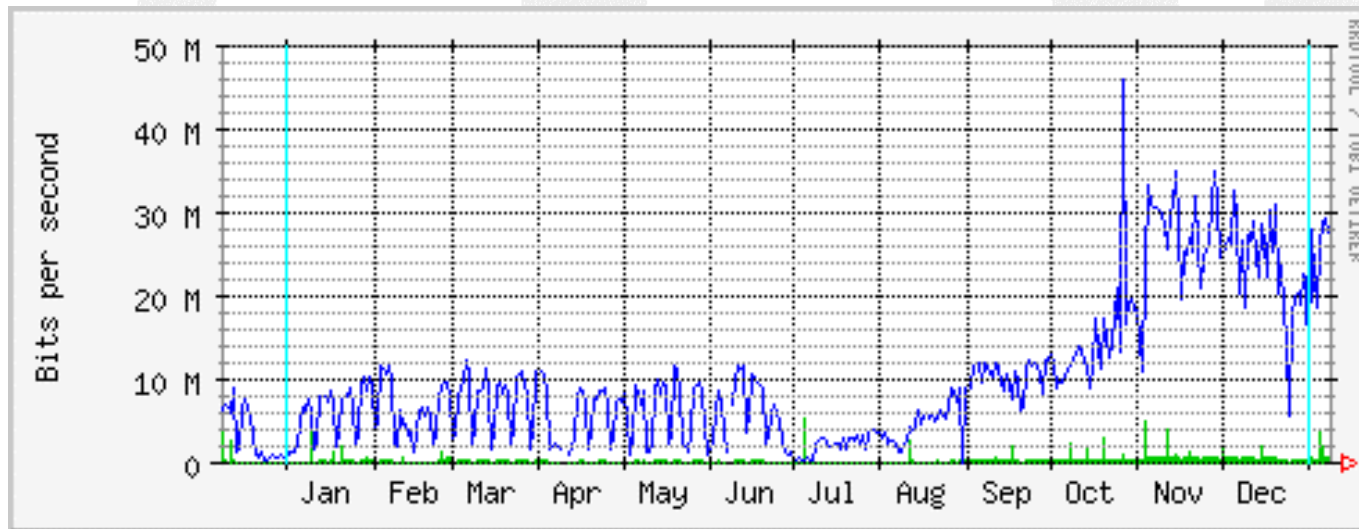
(2008:

58.347)



# Filmstriben

- bandwidth consumption, 2009



# Thematic versatility

- Shorts and documentaries
- Diversity and quality
- Immediacy
- Films for all school subjects – f. ex. :
  - Literature
  - History
  - Political and Social Science
  - Science
  - Etc.



# Pedagogical versatility

- ACCESS – is the key!!
- Spontaneity
- Immediacy
- Class screenings - group work - individual student work
- UNI-Login: Teacher Preparation and homework for pupils
- Project Work and main tasks
- All educational phases and processes



# Interactivity and coherence

- Film can be part of a larger virtual coherence
- Learning Resources - Study guides, etc.
- Web-based student tasks produced by teachers
- Interacting with other publishers and institutions - resource collections
- Virtual education - "Blended learning"



# The future?

- Are schools ready for streaming video – technically and practically?
- Are teachers ready for streaming video – can they change habits?
- Will online distribution - in the long view - mean a jump ahead for the use of film in Danish schools?

