

"The most important meeting place in 2010 and a truly global event"

Newsflash

World Summit 2010 is offering a special Early Bird registration rate until **June 15**. Take advantage from a lower congress rate and register yourself and your colleagues today. In search of smarter adults bringing insight, knowledge and skills on media to children and youth, World Summit in Karlstad will be the most important meeting place in 2010.

Attend and contribute to the debate about media and children

World Summit Karlstad 2010 will be an event with global participation and the Summit will be attended by a range of significant players in the world of media production, media education and media research and policy-making. The programme will appeal to and be attended by members of four primary constituencies:

- media production/content creation
- media education/educators
- media research and policy-making
- children and youth in active participation

Each day of the Summit will begin with a ground breaking, provocative and/or controversial key note speech by an internationally relevant member of the four constituencies who can advance the debate about media and children in the 21st century. Presentations, seminars and workshops will be assessed and selected on their basis of their ability to contribute to the debate about media and children. For programme topics examples, [read more here>>](#)

Purpose and outcomes

World Summit 2010 attendees will assess the Summit as having been of interest and of professional relevance. The Summit intends to publish an updated children's media charter; a statement of purpose and intent, fit for the 21st century. The Summit also intends to strengthen Media Literacy Education globally and Karlstad University and City of Karlstad are two of the founders of United Nation Alliance of Civilizations Media Literacy Education initiative. World Summit 2010 uses the definitions at [Alliance of Civilizations](#) and look forward to build on that with UN project manager Jordi Torrent, who is a presenter at the summit along with many others.

The summit will also enhance new research and policy-making agendas and support new innovative ideas to be taken forward to the participating media industry. For more information about what World summit in Karlstad 2010 aims towards, [read more](#)

Upcoming activities 2009

May-September

*June 15 is the final day for Early Bird registration. Go to www.wskarlstad2010.se for more information

*World Summit 2010 participation at Showcomotion in Sheffield July 2-4. A meeting with World Summit Foundation Board will take place at the same time.

*During June, July and August, the programme will be completed

*The program will be released September 15 at wskarlstad2010.se

[here>>](#)

*Please forward this newsletter to your interested colleagues.
Thank you!*



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