

180 SEMINARS AND WORKSHOPS YOU CAN'T MISS.

The world's foremost experts in education, research and media industry from 40 different countries and from every continent of the world are contributing to an exciting and challenging conference programme!

From the programme:

- Researchers and young people are guiding you through the culture and the digital interactive worlds that have developed on the Internet. Make discoveries and insights of your own.
- The development is continuing in a faster pace than we can anticipate. Young people are using different media in more and more situations. Where are we going? Look into the future!
- Hidden advertising through the Internet, e-mail, text messages and other media channels keep reaching our children and youth all the time. How does this affect them?
- Increased media competence through media training makes it possible for the

entire staff of a school to reach out with their messages and in a better way meet the students about their media use.

- Children and youth in different parts of the world use media in different ways and for different purposes: entertainment, education, communication. We get to take part in risks and possibilities from different continents.
- In recent years, the media use and developing activities have changed in the Arab world. What has happened and what does the development mean?
- The sexualization of children and youth in media.
- Media facilitate the teaching. New methods meet new needs and give an increased learning. How can the media be of use for you?
- All over the world, the media produce content that children and youth have to practice their critical attitude towards and learn how to read. This media education will contribute to making young people creative and aware members of the society.

Read and download the programme at wskarlstad2010.se

Highlights:

"SO SEXY SO SOON: THE NEW SEXUALIZED CHILDHOOD"

Julie Gale, Kids Free 2B Kids, Australia and Jean Kilbourne, Wellesley Centers for Women, USA

"SWEDEN: HEAVEN AND HELL"

Seminar. Presented by: Fredrik Holmberg, Film pedagogik.nu, Sweden

"DIGITAL TOURIST FOR 45 MINUTES"

Workshop. Presented by: Medierådet och Kulturdepartementet



DON'T LEAVE HER ALONE

Secure your place today! Register at www.wskarlstad2010.se



wskarlstad2010.se

CAN YOU GIVE HIM SUPPORT?



**WORLD SUMMIT ON
MEDIA FOR CHILDREN AND
YOUTH JUNE 14-18 2010
KARLSTAD SWEDEN**

Meet the world's foremost experts in education, research and media industry.



THE MOST IMPORTANT MEETING PLACE IN 2010.

The media is a great part of the lives of children and youth. But what are children doing with the media? And what are the media doing with the children? At World Summit Karlstad, we gather the foremost experts and inspirers to accept the challenges that are ahead of us: educators, researchers, journalists, producers and distributors. During the conference, you will take part in and contribute to new international recommendations to translate words into deeds – towards a new global vision for children, youth and media.

For the first time ever, World Summit will be arranged in Scandinavia in 2010 after having engaged thousands of participants in previous cities like Melbourne, London, Thessalonici, Rio de Janeiro and Johannesburg. It is a unique opportunity for you to take part in all the knowledge and experience that is available around the media world that children and youth live in today. Besides meeting the foremost experts in the field, you also have the opportunity to establish valuable connections with colleagues from all over the world.

This year there will be a very exciting mix of international study programmes and international culture festival with participants from 70 countries featuring music, dance, food and drink from all over the world as well as meetings between teachers, experts and young people. All taking place in the middle of the Swedish summer with its boat trips and fabulous long evenings in the open air!

Go to www.wskarlstad2010.se

There you will find everything you need to know about World Summit Karlstad 2010. We keep updating and adding more interesting information about the programme, the participants and the activities that are arranged in connection with the conference.

Sign up!

For only 345 EUR (excl. VAT) you can participate in a world congress which offers more than 180 sessions, free buses, lunch during four days, coffee, a Get Together and activities such as World Culture Festivities and the international dance festival ABUNDANCE. Secure your place at wskarlstad2010.se.

Accommodation

You can choose between hotels, cottages or hostels. Choice of hotel is available when you register in the form. For more information about accommodation, go to wskarlstad2010.se.

PROGRAMME OVERVIEW

The programme offers more than 180 sessions, and international top quality experts will hold lectures, seminars and workshops. Of these 180 sessions, 50 have high quality professional relevance to children and youth specialists such as teachers and leisure time staff, researchers and youth NGOs. For example, learn about the new competencies, digital resources and media tools strengthening children and youth.

Monday 14 June

Opening ceremony and World culture festivities.

Tuesday–Thursday 15–17 June

Seminars, international panels, Youth moving youth policies forward, Research Forum, Media and Information Literacy and WS Education.

Friday 18 June

Seminars, international panels, Youth moving youth policies forward, Research Forum, Media and Information Literacy and WS Education. Conclusions and recommendations. Closing ceremony.



PROGRAMME ACTIVITIES

WS Education

Create your own in-service training on education learning and Media and Information Literacy. Get an important course certificate for your CV. Tuesday – Friday.

The Ander Foundation Seminar for journalists

Wednesday, June 16.

Media Industry Day

Thursday, June 17.

World Summit Exhibition and Poster Session area

Open every day.

World Culture Festivities

Monday – Thursday. See different nights in the programme. Some of these activities have a limited number of seats. Book when you register to secure your place.

Tourist activities

You can book tourist packages online from wskarlstad2010.se. Paddle kayak, go western riding or other preferred activities during your stay in Värmland.

ABUNDANCE

International Dance festival with the theme media and dance. Tuesday – Thursday.



DISTANCES 220 km from Oslo and 300 km from Stockholm

POPULATION 84 000 inhabitants, and our ambition is to grow and expand to a bigger city.

BUSINESS The Karlstad region is a world leader in pulp, paper and packaging, and The Paper Province is one of the most successful business clusters in Europe.

EDUCATION We have a fantastic university, with 10 000 students, that forms a significant hub in regional development.

CULTURE Karlstad has a busy events calendar and there are always plenty of cultural experiences to choose from.

ENVIRONMENT We constantly strive towards a sustainable society. Among other things we are making use of the winds from our inland sea, the Lake Vänern. A newly constructed offshore wind power park in the lake will provide large amounts of environmentally friendly electricity.

WELCOME TO KARLSTAD.

Karlstad is the only Swedish municipality with a smiling sun as a symbol. All visitors feel welcome here. Thanks to the selection of great hotels, nice restaurants, exhaustive shopping and areas close to the nature you will always have something to do. Here, the river Klarälven fall into Lake Vänern. You can go for a swim in the middle of the city centre, and take boat rides both on the river and out in the adjacent archipelago with thousands of islands.

The musical life is hot and almost every week there are several concerts that will make you agonize about which one to choose. Rock at Nöjesfabriken, opera and musicals at Värmlandsoperan, or why not go to Café August for an evening with troubadours? At our museum on Sandgrundsudden you can see, smell, taste and feel Värmland.

