

THE MOST IMPORTANT MEETING PLACE IN 2010.

The media is a great part of the lives of children and youth. But what are children doing with the media? And what are the media doing with the children?

You who work with education or in the media industry of the world; you who research, make crucial decisions and want to create a good society for our children can affect the development. At the most important meeting place in 2010, we gather the foremost experts and inspirers to accept the challenges ahead of us.

Now, you have a unique chance to be able to take part in all the knowledge and experience there is around the media world that children and youth live in. Besides meeting the foremost experts in the field, you also have the opportunity to establish valuable connections with colleagues from all over the world. Secure your place at World Summit Karlstad 2010 today.

www.wskarlstad2010.se



**WORLD SUMMIT ON
MEDIA FOR CHILDREN AND
YOUTH JUNE 14-18 2010
KARLSTAD SWEDEN**

180 ITEMS ON THE PROGRAM WITH SEMINARS AND WORKSHOPS.

The world's foremost experts in education, research and media industry from 40 different countries and from every continent of the Earth are contributing to an exciting and challenging conference program!

Secure
your place!
Sign up
today.

From the program:

- Researchers and young people are guiding you through the culture and the digital interactive worlds that have developed on the Internet. Make discoveries and insights of your own.
- The development is continuing in a faster pace than we can anticipate. Young people are using different media in more and more situations. Where are we going? Look into the future!
- Hidden advertising through the Internet, e-mail, text messages and other media channels keep reaching our children and youth all the time. How does this affect them?
- Increased media competence through media training makes it possible for the entire staff of a school to reach out with their messages and in a better way meet the students about their media use.
- Children and youth in different parts of the world use media in different ways and for different purposes: entertainment, education, communication. We get to take part in risks and possibilities from different continents.
- In recent years, the media use and developing activities have changed in the Arab world. What has happened and what does the development mean?
- The sexualization of children and youth in media.
- Media facilitate the teaching. New methods meet new needs and give an increased learning.
- All over the world, the media produce content that children and youth have to practice their critical attitude towards and learn how to read. This media education will contribute to making young people creative and aware members of the society.

www.wskarlstad2010.se

**WORLD SUMMIT ON
MEDIA FOR CHILDREN AND
YOUTH JUNE 14-18 2010
KARLSTAD SWEDEN**